Provided by
www.Vagabond007.com
www.MyLocalBusinessMarketing.com

AdSense Steps

Step 1 - Keyword Research

At Least 1,000 Exact Searches & Low Competition

- Find niche/keywords
  - Google KW Tool
  - MicroNicheFinder.com
  - SEnuke.com
- Do Google search and see who is the first few spots and check amount of backlinks
  - Too Competitive?
    - Yes
    - No
  - Backlink.com
- Check to see if there are good relevant ads to use
  - SpyFu.com
- See if KW rich domain is free, if not, add a word to it
- Buy domain
  - Change nameservers

Step 2 - Create Site

- WordPress, Dreamweaver, XsitePro, or whatever you like
- Put KW in page title
- No header, white background, headline, row of pictures, adsense block, content, work in keyword, menu on right
- AdSense Block - blue links, gray text, black URL.
- Keyword 3-5% usage on the front page (with readability being the goal)

**Remember, re-write the things you find. Do NOT blatantly rip people off.

Step 3 - Backlinks

- Write articles
  - Content creation
    - Amazon
    - Yahoo Answers
    - eBay
    - eHow
    - Any other reviews you can find
- Submit to article directories
  - EzineArticles.com
  - GoArticles.com
  - ArticleBase.com
  - ArticleAlley.com
  - iSnare.com
  - ArticleDashboard.com
  - SearchWarp.com
  - Buzzle.com
  - ArticleCity.com
  - ArticlesFactory.com
  - Amazines.com
- Social Bookmark Articles and Site
  - Delicious
  - Digg
  - Mixx
- Create Video
  - Very basic PP slide show
  - Post on YouTube and other video sites
  - Use TrafficGeysor or TubeMogual to submit
- Classified Sites
  - Craigslist
  - Oodle
  - JKijiji

	Page Rank	Allow HTML	Anchor Text
EzineArticles.com	6	Yes	Yes
GoArticles.com	6		
ArticleDashboard.com	5		Yes
SearchWarp.com	4		
Buzzle.com	5		
ArticleCity.com	5	Yes	No
ArticlesFactory.com			
Amazines.com	4	Yes	Yes